

Communicate Risks. Inspire Action.

Building Risk Communications Skills Training April 10, 2019

Technical Assistance for Applying Risk Communication Skills April 11, 2019

**must attend April 10 to attend April 11*

Hosted by the DNREC Delaware National Estuarine Research Reserve's Coastal Training Program
St. Jones Reserve, 818 Kitts Hummock Road, Dover, Del. 19901

Events are free but registration is required.

Register here by April 4, 2019 : <http://de.gov/dectp>

Day 1: Weds. April 10, 2019 Training

The job of discussing potential natural hazard risks and solutions—and motivating people to take action—is definitely not a “one size fits all” challenge.

In this course, participants will learn how to

- Respond to difficult questions with more confidence using social science and risk communication principles;
- Develop an effective risk communication strategy that incorporates these principles;
- Recognize differing values within their audience;
- Identify why people perceive and respond to risk the way they do; and
- Practice these new skills.

Day 2: Thurs. April 11, 2019 Technical Assistance for Applying Skills

NOAA trainers will spend a full day working with participants to assist them as they practice their skills and develop strategies for applying risk communication skills into their projects and/or programmatic work.



New Training!

BUILDING RISK COMMUNICATION SKILLS

[coast.noaa.gov/digitalcoast/training/
building-risk-communication-skills](http://coast.noaa.gov/digitalcoast/training/building-risk-communication-skills)

